

Strategic Extension Planning for Impact Course

14th - 16th December 2009

Agribusiness Training Program Flexible learning for professionals in the agricultural and natural resource industries
A joint Initiative between the Department of Agriculture and Food Western Australia and Curtin University

Strategic extension planning into practice!

Need to know more about developing & designing an extension strategy?

- Does your work involve developing an extension plan, approach or strategy?
- Do you need to demonstrate better planning for impact?
- Do you want to build rigour and logic into an extension strategy?
- Do you need to choose extension activities to best achieve project outcomes?
- In order to obtain research funding, do you need to include an extension or impact plan in your proposal?
- Do you need to prioritise extension activities for best use of resources?

If you have answered yes to some of the above then the upcoming Strategic Extension Planning Course will provide you with the knowledge you are seeking.

Your presenter: The three day module will be presented by **Jenny Crisp**. Jenny has over sixteen years experience in the field of rural extension and communication. She has spent 5 years in a state training coordination role, developing needs-based training packages for landcare coordinators, facilitators and others, before taking on her current role supporting extension programs within the Department of Agriculture and Food.

All enquiries contact

Brigette Lacey on 9690 2128

Email: BLacey@agric.wa.gov.au

Or **Fabiola Cousins** on 9690 1530

Email: F.Cousins@curtin.edu.au

What will you learn?

The course will enable you to:

- Gain skills and knowledge in planning the most appropriate extension process for your situation.
- Understand and apply the key elements involved in planning for impact.
- Understand and apply tools to help analyse and think critically about extension situations.
- Develop a preliminary plan for your extension situation.

Sample testimonials:

Here's a brief sample of what participants from previous strategic extension planning courses have to say:

"I now have a planned approach and framework to follow in development and implementation of my project. Having a basis to backup my proposal/recommendations to my client."

"Great organisation, great presentations, well structured course, great hospitality."

Dates: 14th -16th of December, 2009.

Location: Piney Lakes Environmental Education Centre, Windthrop

Cost: \$790 per person (Includes GST, all materials, morning/afternoon teas and lunches, not accommodation or accreditation.)

This course is currently available for non-accredited enrolment only.



Department of Agriculture and Food



Curtin
University of Technology

Agribusiness Training Program - Flexible learning for professionals in the natural resource management and agricultural industries

Fax enrolment form to 9622 5931 prior to the 20th of November 09

Course	Cost
Strategic Extension Planning for Impact Course 14-16th Dec 09 Piney Lakes	\$790 per person

Attendee First Name	Attendee Last Name	Gender
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

Job Title	Company	Division
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

Phone	Mobile	Fax
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

Email Address

Mailing Address	Town /Suburb	State	Post Code
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

Special Meal Requirements <input type="checkbox"/>	Special Meal Details <input style="width: 95%;" type="text"/>
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Payment Method

Cheque <input type="checkbox"/>	Cheque number (Make cheque payable to Muresk Institute) please post cheque with copy of this form to: Attn. Fabiola Cousins Muresk LMB1 Northam WA 6401 <i>To ensure enrolment please also fax a copy of this form to the above number prior to cut of date.</i>
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Credit Card <input type="checkbox"/>	Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Bankcard <input type="checkbox"/>	
Name and signature of Card Holder <small>(Note receipt will be made out to enrollee unless otherwise instructed)</small>		
<input style="width: 95%;" type="text"/>		

Credit Card Number	Expiry Date
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

DAFWA Charge Code <input type="checkbox"/>	UDAK Number <input style="width: 95%;" type="text"/>
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Incurring Officer "I certify that this Account is correct in respect of the requirements of Treasurer Instruction 304(5)(i) to (vii)"
(If you are not the incurring officer for this UDAK please ensure you include below the incurring officer's signature as well as your own to authorise the journal payment)

Signature (I have read and understand the cancellation policy)

Payment must be processed prior to the course. No enrolment place can be held without payment.

Cancellation Policy

- Cancellations must be emailed or faxed
- Cancellations received 30 days prior to the course date will receive full refund less \$100
- Cancellations received less than 30 days and up to 7 days prior to the course date will receive 50% refund.
- No refund for cancellations received less than 7 days prior to the date of the course



Department of Agriculture and Food



Office use only:

Signature of Authorising Officer _____ Name _____ Date _____

Cost Centre:
F134300 – 0150 – 43131

Total Fee \$ _____
