



Working in partnership  
with researchers and industry

## Criteria to join the Grower Group Alliance

The new Grower Group Alliance (GGA) project is an inclusive network of grower groups, research providers and agribusiness. It is funded by the Grains Research and Development Corporation until June 2010.

Currently, the majority of grower group members focus on broadacre crop and livestock production. However, groups with a NRM or industry specific focus are also welcome as they bring diversity to the network.

There are no membership fees to join the GGA. Instead, new groups need to address a list of criteria to participate in the network. This will add an element of formality and inform the project staff about the new group. It is not meant to be an onerous process, and groups can use dot points or short sentences to complete the criteria.

The following criteria were developed by the project's Strategic Advisory Group consisting of grower, researcher and agribusiness representatives. The aims of the GGA can be found in Handout 2 - GGA Description & Aims.

Please address each criteria and the group profile template (Handout 3), then return it to: Tracey Gianatti, E: [tracey.gianatti@uwa.edu.au](mailto:tracey.gianatti@uwa.edu.au) or F: 08 6488 1002

Criteria to join the Grower Group Alliance
Primarily focus on broadacre, integrated farming systems
Primarily focus on engaging in research and extension partnerships
A contact person who is able to respond adequately within a defined time frame and requirement
Have a membership list
Hold regular meetings
Identified or delivered a series of activities related to the GGA's aims
Have an identified goal
Organise at least one activity for members each year
Provide a standard one-page annual report to the GGA on group activity (Group profile template)