

Community Engagement - moving people towards action

Description:

This interactive workshop-style course will capture the expertise of participants and enable them to improve and share strategies to engage our diverse and changing community in the pursuit of managing pest animals and weeds.

Participation by people can determine success or failure of a pest management program across a landscape. In order to achieve this, we must talk to people and we must plan with people. This course will help identify engagement opportunities and make the most of them.

Who should attend:

This course is applicable to new and experienced people who will or currently work with communities to manage the impacts of pest species. It is for anyone who has a role in leading or developing collaborative programs, large or small.

Course aims:

To support participants and combine the skills and knowledge required to better engage community to achieve long-term and sustainable pest management outcomes.

Learning outcomes:

- Design communication materials to gain audience attention.
- Gather information about the various groups within a community including their values, concerns and behaviours.
- Describe common barriers in community engagement and develop strategies to overcome them.
- Develop a framework for an effective community engagement plan.



Length:

Two days

Resources and method of delivery:

Participants will be expected to work individually and as a member of a team. Opportunities will be provided to practice facilitation strategies, deal with conflict and apply engagement methods to a defined community / stakeholder group.

Participants will receive a comprehensive set of notes on engaging communities and other resources to assist facilitation.

Accreditation:

Assessment is optional. Assessment is mapped to; *Apply project stakeholder engagement techniques (BSBPMG418)*, a unit from Certificate IV in Pest Management.