

REACH YOUR COMMUNITY

Through Social Media

for NRM Community Groups

Tuesday 13 June 2017

South Coast NRM
Conference Room, 39 Mercer Road, Albany

9am—4pm

FREE Workshop
with lunch provided



A full day tailored workshop in social media

- Facebook—content creation, scheduling and insights
- Twitter—effective marketing, tips for engagement, ideas for content to increase activity, favourites, scheduling and time management
- Instagram—how to connect, brand friendly layouts, reaching influencers, scheduling and time management
- Scheduling applications such as Hootsuite
- Participants will complete a pre-workshop questionnaire to ensure skill level and desired outcomes are met
- Places are limited so book early

Presented by **Cathie Denehy**

Cathie Denehy is a Regional Businesswoman, Business Consultant, Strategist and Social Media Marketer. She has built successful businesses and loyal following through her use of social media, she is an expert in building relationships, effective networking, reputation management and engaging a following.

RSVP | Wednesday 31 May 2017 | Letisha Newman | 9845 8508 | letishan@southcoastnrm.com.au



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This event is made possible by the State NRM Office and the State Government's Royalties for Regions program