

# Influencing On-Farm Decisions One Day Workshop



Tips and tricks for advisors, project officers and those that work closely with farmers, for improved on-farm adoption.

Tailor your message to suit your farmers' personalities.

Understand how farmers make the decision to adopt (or not adopt) new ideas and technology.

**Wednesday 19 July 2017**

**9.00am - 4.00pm**

**Geraldton Multipurpose Centre**

**Free Event (lunch provided)**

Presenters: Danielle England and Janelle South from AgInnovate

**RSVP is essential. Please RSVP by 12 July to Sally Fenner at NACC  
(P) 9938 0125 (E) [sally.fenner@nacc.com.au](mailto:sally.fenner@nacc.com.au)**

