



Department of
**Primary Industries and
Regional Development**

GOVERNMENT OF
WESTERN AUSTRALIA



Plan, Prepare, Prosper

Succession: A business strategy

The Department of Regional Development and Primary Industries is offering free business training workshops to primary producer and food processing businesses.

These workshops assist businesses to develop strategies to manage risk and maximise opportunities for profit.

The department, in partnership with the Walpole Community Resource Centre, will be offering 'Succession: A business strategy' workshop:

Date: Wednesday 25 October

Venue: Walpole Community Hall

Who's the workshop for?

'Succession: A business strategy' is best suited to graduates of the Pilot of Drought Reform program or the Plan, Prepare, Prosper programs. Businesses with a current strategic/business plan and clear strategic objectives will also be able benefit from this workshop.

Don't have a strategic plan for your primary production or food processing business? Why not book in to do the Plan, Prepare, Prosper five day strategic planning program?

What's in the workshop?

By the end of the workshop you will understand:

- how and why succession forms an integral part of the business plan
- the process of succession and the key people and activities that contribute to its success
- the breadth of information required to make informed decisions about succession
- how to develop or revise your strategic direction for the business to include succession and have made a commitment to ensuring this process is reflected in your business goals and strategies.

You will also examine

- how to identify key stakeholders in your process and commenced the identification of stakeholder needs
- how to draft an initial communication strategy to get the succession process started for your business
- how to draft an action plan and identified indicative milestones and timeframes for this process.

Register today

Visit agric.smartygrants.com.au/PPP_oneday or for more information or assistance contact:
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