



# UNDERSTANDING DYNAMIC SUPPLY CHAIN AND NETWORK OPTIMISATION

Free seminar presented  
by world-leading expert  
Dr John Gattorna

## The seminar will:

- Explain what Dynamic Supply Chains are and detail how they are developed from a theoretical perspective
- Elaborate on what the future holds including the role of blockchain and how it will impact on all industries in the future

These concepts will be considered in the Western Australian context, highlighting the importance of an efficient and effective logistical infrastructure and systems to an export orientated state.

## WA case studies

- Dr Gattorna has recently consulted with several WA based companies and will use this experience to provide real life examples and learnings.
- Dale Miles, Supply Chain Manager V&V Walsh, will present on their experience and provide a practitioner's view as to how the theoretical modelling work has been used in their business.

## Event details:

12:30pm to 2:00pm, **Thursday 5 April 2018**  
Maker+Co, 75 Victoria Street Bunbury

### To register visit

[www.waopenforbusiness.wa.gov.au/resources/events](http://www.waopenforbusiness.wa.gov.au/resources/events)



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