



Department of  
**Primary Industries and  
Regional Development**

GOVERNMENT OF  
WESTERN AUSTRALIA



# Plan, Prepare, Prosper

## Succession: A business strategy

The Department of Primary Industries and Regional Development is offering free business training workshops to farming, fishing and food processing businesses.

These workshops assist businesses to develop strategies to manage risk and maximise opportunities for profit.

### Who's the workshop for?

'Succession: A business strategy' is best suited to businesses with a current strategic/business plan and clear strategic objectives will be able benefit from this workshop.

Don't have a strategic plan for your farming, fishing and food processing business? Why not book in to do the Plan, Prepare, Prosper five day strategic planning program?

### What's in the workshop?

By the end of the workshop you will understand:

- how and why succession forms an integral part of the business plan
- the process of succession and the key people and activities that contribute to its success
- the breadth of information required to make informed decisions about succession

- how to develop or revise your strategic direction for the business to include succession and have made a commitment to ensuring this process is reflected in your business goals and strategies.

### You will also examine

- how to identify key stakeholders in your process and commenced the identification of stakeholder needs
- how to draft an initial communication strategy to get the succession process started for your business
- how to draft an action plan and identified indicative milestones and timeframes for this process.

### Register today

Visit [agric.smartygrants.com.au/PPP\\_oneday](http://agric.smartygrants.com.au/PPP_oneday) or for more information or assistance free call 1800 198 231 or email [workshops@dpird.wa.gov.au](mailto:workshops@dpird.wa.gov.au)

**Date:** Wednesday 20 June 2018: 8:30 to 3:30 pm

**Venue:** Newdegate Community Resource Centre

### Contact:

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