



Media Release – Monday 18 January New Appointment for the Grower Group Alliance

The Grower Group Alliance (GGA) begins 2016 with the appointment of a new Project Officer, Sarah Houston.

With experience in various agricultural and primary production sectors, Sarah will join Project Leader Rebecca Wallis in connecting grower groups around WA with key industry and research partners to ensure they stay at the cutting edge of agricultural innovation.

Sarah's professional career includes a Bachelor of Agricultural Science (Hons) from the University of Tasmania and almost 10 years' experience working in agribusiness banking, research and extension.

"As Project Officer, my key focus is on communications, stakeholder engagement and enhancing capacity and capabilities for members of grower groups to ensure the latest information and research is available to growers throughout WA" Sarah says about her new role.

During her career working with producers across many agricultural industries, Sarah has increasingly observed the importance of keeping up with the latest technology, research and developments on production and productivity.

"It is essential that growers have access to the latest information as well as industry networks to stay connected. Our aim at the GGA is to ensure our member groups have access to these resources and the best solutions for their business at the right time".

The GGA is a not for profit grower driven organisation connecting grower groups, agribusiness and researchers in a network across WA, and nationally.

Through its activities, the GGA adds value to its member groups by providing opportunities for greater information sharing and collaboration in the agricultural sector.

GGA is funded by the Department of Agriculture and Food Western Australia through Royalties for Regions, and is administered through the Grains Industry Association of Western Australia.

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