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## Media Release

13/1/21, for immediate release

### Scholarship for Regional Leader

The CBH Group and Grower Group Alliance (GGA) are pleased to announce Lucy Hall from Arthur River, Western Australia as the 2021 Growing Leaders' Scholarship Recipient.

The Growing Leaders Scholarship Program is an initiative to support leadership development of existing and emerging WA grain industry and community leaders. The scholarship, is funded by CBH, applications co-ordinated by GGA with scholar selection and program delivery by Leadership WA.

The 2021 program will see Lucy Hall develop her skills in Leadership WA's 10-month Signature Leadership Program valued at \$15,000. The Program brings together a diverse cohort of senior professionals from the corporate, government, small business and not-for-profit sectors across Western Australia.

Ms Hall runs a farming enterprise with her partner as well as providing business consulting services built off a 20-year career featuring agribusiness roles with Westpac, the AWB Ltd, and most recently PwC in Perth. Lucy is the current Vice Chair of Rural Edge, Secretary of the Arthur River Country Club and on a fundraising committee for Royal Flying Doctors (Friends of the RFDS). She said she was really looking forward to developing new leadership skills.

"I'm excited about connecting with new people from outside the agricultural industry and learning from people in different industries across WA," Ms Hall said.

"I feel my participation in this course will help me discover more about my leadership style while new connections will help bring new ideas and thinking into the community and groups I work with."

In its fourth year, the Growing Leaders Scholarship Program has supported grain growers and others in the industry to grow and develop their leadership skills. Ms Hall will be the eighth scholar to benefit from the program.

CBH Chief External Relations Officer, Brianna Peake said the scholarship was a great opportunity to develop the leadership skills of our grain growers to ensure a sustainable and profitable grain growing industry.

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“We’re proud to support a continuum of very capable regional participants on their leadership journey,” Ms Peake said.

“Our industry and communities require strong, bold and diverse leaders – our scholarship program will enable Lucy to build her leadership skills and further contribute in this space.”

Grower Group Alliance, Chief Executive Officer and Signature Leadership Program Alumni, Niki Curtis said Lucy has shown excellent leadership through her ongoing work with her local community and Rural Edge.

“Our industry needs passionate and innovative influencers to foster better understanding of farming and agriculture within the community.” Mrs Curtis said.

Leadership WA Chief Executive Officer Dominique Mecoy welcomes Lucy onto the program.

“As an existing regional leader, Lucy will bring valuable perspectives around the significance of agriculture in our state, along with the challenges and opportunities in regional Western Australia.” Ms Mecoy said.

- ENDS -

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