

# SIGNATURE LEADERSHIP PROGRAM

ENGAGE. EXPLORE. EXCEL. LEAD.

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Leadership WA's Signature Leadership Program inspires and transforms leaders from private, public and not-for-profit sectors utilising an experience-based framework. Recognised as one of Australia's premier leadership programs, the Signature Leadership Program is an unmatched, life-changing developmental journey.

*"The Signature Leadership Program is probably the best program I've ever done. It's an opportunity to really both question your own views of things, and be challenged with new ideas and new thoughts. There was a great energy. I built some really strong relationships with my cohort."*

Ashley Reid Signature Participant, CEO, Cancer Council WA

## THE SIGNATURE JOURNEY

The Signature Leadership Program takes participants on a 10-month journey of self-awareness and self-mastery, set in the complex and dynamic context of Western Australia. Over 25 experience days, participants explore leadership through the lens of current and future issues and engage with a range of inspirational leaders who candidly share insights to their experiences and challenges. Participants engage in self-reflection and question existing value systems together with sharing stories, difficulties and solutions with peers from a diverse range of sectors, backgrounds and industries.

The Signature Leadership Program includes:

- Ongoing interaction with a strong network of diverse leaders
- Residential three-day opening and two-day closing retreats (accommodation and catering included)
- 10 full-day single experiences, one two-day experience
- Two three-day field trips to regional WA (flights, accommodation, and catering included)
- PRINT® profiling, an analytical instrument designed to help leaders learn more about themselves
- Interaction and discussion on leadership with influential leaders from across diverse sectors in WA
- Action learning and reflective practice
- Shared learnings with a fellow cohort of hand-picked participants
- In-depth exploration of key issues and opportunities facing WA
- Access to topical readings and resources

Featured extras include:

- Three Executive Coaching sessions with an Accredited Coach
- Access to Alumni support during the Program
- Invitations to exclusive Alumni events prior to joining as an Alumni

Program themes may include:

- Our WA Identity
- Ethical Leadership
- Health and Wellbeing
- Justice
- Current Affairs
- Education
- Innovation
- Resources
- WA our State
- Diversity and Inclusion
- Arts and Culture

COVER IMAGE: The 2021 Signature Leadership Program with Leadership WA Patron The Honourable Kim Beazley AC, Governor of Western Australia



WA Police Commissioner Chris Dawson speaking to the 2020 Signature Leadership Program cohort

## DEVELOPMENT OUTCOMES

Through experiential methodologies and working with people of diverse backgrounds, experiences, and perspectives, participants will:

- Define and align your values to enhance your ethical leadership
- Lead with energy and authenticity by maximising personal presence and impact
- Attain professional and personal growth
- Learn to make wiser, better informed and collaborative decisions
- Better understand your personal motivations
- Develop capacity to lead with social consciousness
- Improve accountability, identity, and opportunity in all areas of life and leadership
- Enjoy access to strategic information and insights from a wide range of sources, sectors and fields
- Better understand complexity and interconnectedness
- Learn to work with ambiguity, change, and take informed risks
- Create trusted bonds with fellow leaders across diverse sectors

*“Underpinning the value of program was the access to so many prominent leaders from a wide variety of industries. The honesty in the discussion prompted us to challenge our own values and beliefs about what ethical leadership means to each of us.”*

**Brendan Twine** Signature Valedictorian, Operations Manager, Mindarie Regional Council

## METHODOLOGY

The Signature Leadership Program is based around the world-renowned learning theory of Kolb’s Experiential Learning Matrix (1984, 2017) where participants explore experience-based learning and reflection on a constant basis.

Leadership WA also understands the importance of addressing the learning needs of the whole cohort through Kegan’s Adult Levels of Development. This approach ensures participants have a self-directed learner-centred journey.

## WHO SHOULD APPLY

The Signature Leadership Program is for leaders keen to learn by experience which stretch and challenge them intellectually and personally. Participants develop a courageous, powerful, and authentic leadership style.

It is ideal for people who want to enhance their leadership capacity and generate positive impact in their organisations and the community. The Program cohort is specifically selected to include leaders from private, government, and not-for-profit sectors, ensuring a diverse range of experiences that reflect the makeup of our State. Our graduates gain and share wisdom on how to influence and responsibly impact the state and beyond.

*“Leadership WA offers unique Programs that help individuals better understand themselves, the responsibility of leadership and the communities from which they benefit. I am thankful for the growth seen in our staff from completing the Signature Leadership Program.”*

Nic Fairbank, CEO, Programmed

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*“I really loved the Signature Leadership Program’s unique structure and the participants developed genuinely strong relationships. Every other course I’ve been on has an alumni network, but it just doesn’t compare to the Leadership WA Alumni.”*

**Tanya Rybarczyk** Signature Participant, General Manager, Kleenheat

## BENEFITS FOR YOUR ORGANISATION

By supporting a participant in the Program, your organisation will gain a more thoughtful, better connected leader who:

- Understands how to maximise personal strengths to be a more effective leader within your organisation
- Demonstrates an increased understanding of challenges and opportunities in Western Australia across sectors and industries
- Shares learnings, insights and information with teams and colleagues
- Contributes to informed decision-making as a connected leader in the organisation
- Develops improved relationships with significant cross-sector networks
- Makes a conscious impact in the organisation and community

## APPLICATION PROCESS

Applications to the Signature Leadership Program are competitive, and all applicants are subject to the same process:

- Online applications are reviewed by selection panel
- Interviews are offered to selected candidates
- Offers made to successful candidates

## SCHOLARSHIP OPTIONS

Full and partial scholarships may be available for not-for-profit organisations through the Leadership WA Foundation. Applicants are encouraged to apply regardless of their personal or organisational financial situation.

Applicants may be eligible for payment plans or receive special consideration of partial fee waivers provided by the Leadership WA Foundation. If you are accepted onto the Program and are seeking external funding, Leadership WA is happy to provide any documentation to support this effort.

## SKILLSBANK - YOUR SOCIAL IMPACT

Our Alumni are renowned for bringing about positive change in their organisations and their local and global communities. When you graduate from the Signature Leadership Program, you will join a strong network of key decision-makers and influencers at senior levels across the State. Every year, our Alumni give their time, energy, insights and advice in community service on a pro bono basis. The opportunities to contribute a positive impact include board appointments, mentoring, project support, and consultation.

Leadership WA is committed to building stronger communities by developing leadership capacity. To learn more about Leadership WA’s impact on the community, visit [www.leadershipwa.org.au](http://www.leadershipwa.org.au).

*“The Leadership WA Signature Leadership Program helped me re-examine my beliefs about leadership and exposed me to real issues across Western Australia.”*

**Lois Keay-Smith** Signature Participant, Director, Career Wisdom

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Signature Leadership  
Program Pilbara Field Trip



# 2022 Program dates

Experience	Date
Opening Retreat	9 - 11 February
Governor's Welcome	28 February
Experience 2	1 March
Experience 3	21 March
Experience 4	7 April
Experience 5	4 May
Regional Field Trip	17 - 19 May
Experience 7	9 June
Mid-Year Reflection	23 - 24 June
Experience 9	25 July
Experience 10	15 August
Experience 11	1 September
Regional Field Trip	14 - 16 September
Experience 13	14 October
Experience 14	1 November
Closing Retreat	17 - 18 November
Graduation	25 November
Aboriginal Regional Scholarship applications close	2 August 2021
All Leadership WA Foundation Scholarship applications close	30 August 2021
All applications close*	20 September 2021

\*Please note, if we achieve the maximum number of successful candidates representing a diverse cohort prior to the published application closing date, we reserve the right to close applications. We encourage you to submit your application as soon as possible.

## Program fees 2022

Organisational fee:	\$13,245
Personal fee:	\$2,255
Total investment:	\$15,500 (inc GST)

Fees updated in February 2021.

Costs are inclusive of GST. Includes Program costs such as experience days, retreats, field trip travel and accommodation. Excludes transport to and from experiences and personal expenses.

## Scholarships and fee assistance

Applicants are encouraged to apply regardless of their personal or organisational financial situation.

Applicants may be eligible for payment plans or special consideration to receive scholarship support or partial fee waivers provided by the Leadership WA Foundation.

"Leadership is one of the most important elements of any enterprise. So it's really important that great people are developed. It's equally important for Western Australia. I love the unique way Leadership WA inspires interaction between leaders in the public, private and not-for-profit sectors."

**Richard Goyder AO, Chairman: Woodside, Qantas, AFL Commission, Channel 7 Telethon Trust, JDRF Australia, and WA Symphony Orchestra**