

Program

Thursday 22 July

Oat Processing Plant tag-a-long Tour | 1.00pm - 4.00pm *Grower Groups Exclusive
Gala Cocktail Party | 6.00pm - 10.00pm

Friday 23 July

Breakfasts | 7.15am - 8.15am *Grower Groups Exclusive
Registration / Arrivals | 8.00am - 8.30am

Morning Sessions

Official Opening - 8.30am - 8.55am - Peter Roberts, Chairperson GGA | Oral McGuire, Welcome to Country | Hon. Alannah MacTiernan MLC - Minister for Regional Development; Agriculture and Food; Hydrogen Industry | Member for South West Region

Emcee Introduction - 8.55am - 9.00am

Session 1 – 9.00am - 9.30am – **The future - can you handle it?** | What forces are shaping the future of ag, and how can you respond? | Paul Higgins | Emergent Futures

Break

Session 2 – 9.40am - 10.55am – **Major players, roadmaps to success** | Grains, meats and a look at what we can learn from dairy on social licence | Panel of 3 Speakers | Peter Carberry GRDC, Jason Strong MLA, Sarah Bolton, Dairy Australia | 45min content, 30 min Q&A

Break

Sponsor Address - 11.05am -11.10am | Rural Bank

Session 3 – 11.10am – 11.40pm – **Carbon Farming and Land Restoration Program** | New DPIRD program | Tristy Fairfield DPIRD

Session 4 – 11.45am – 12.15pm – **Business growth demystified** | 30 min | There are just four pathways to grow turnover for your enterprise! We unpack the "Ansoff's Growth Matrix". Armed with this matrix, the options in your own context are simplified | Sanjit K. Roy, University of Western Australia

Luncheon | 12.20pm – 1.20pm

Grower Group Showcase & Networking | Are you keeping up to date with the Grower Group scene? GGA Chair Peter Roberts presents on the success of Grower Groups R&D and three dynamic Grower Groups showcase what they're up to and how they're servicing stakeholders.

5 min sponsor address, 40 min content, 30 min networking time.

Speakers - Peter Roberts, GGA Chair | Nicole Batten - Yuna Farm Improvement Group | Nathan Dovey - Stirlings to Coast Farmers | Debbie Dowden - Southern Rangelands Pastoral Alliance

Afternoon Sessions 1.30pm – 4.30pm

Session 5– 1.30pm – 2.00pm – **Running modern events** | 30 min | Must have key elements to pull off any successful event from a sundowner in a shed to a gala ball | Tamara Cook, Known Associates Events

Session 6– 2.00pm – 2.30pm – **Servicing a membership** | 30 min | What's shifting around membership management? How to get members, how to keep them | Belinda Moore, Strategic Membership Solutions

Break

Session 7– 2.40pm– 3.10pm – **Treading carefully on climate change conversations** | 30 min | Working with WA farmers on impacts and adaptation to climate change has shown Michael this can be a difficult topic to broach. He shares observations and suggestions how to tackle this sometimes contentious topic | Michael Robertson CSIRO

Session 8– 3.10pm – 3.40pm – **Water Smart Farms project** | 30 min | Future H2O solutions. Farm scale desalination, ground water, dam design, polymer technology | Richard George, DPIRD

Break

Session 9– 3.50pm – 4.10pm – | 20 min | **Business as a force for positive change** | 20 min | Wide Open Agriculture & their Dirty Clean Food brand are pioneering the path to build a new food and farming system for a healthier world. Sit back and be inspired by their vision | Elizabeth Brennan, Wide Open Agriculture

Session 10 – 4.10am – 4.30pm – **"Feel good" finale** | 20 min | Never fear, Beanstalk are here! The progressive team from Beanstalk will leave you uplifted, feeling the future is bright and filled with innovative solutions. Insights & examples from their *Challenge Led Innovation* process | Grant Gilmour, Beanstalk



Closing Sundowner | 4.30pm – 6.00pm

Don't leave yet! Join us in a soft landing amongst good company basking in the afterglow of information overload.

Aloft Poolside WXYZ Bar | Sundowner drinks - buy your own | Complimentary canapes served.

Location

Aloft Perth | 27 Rowe Avenue, Rivervale, WA 6103 | (08) 6147 2468

Registrations

<https://www.eventbrite.com.au/e/gga-annual-forum-2021-tickets-152788310951>

Enquiries

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