



**GROWER  
GROUP  
ALLIANCE**  
Together we grow

## Media Release

14/05/2024

### **Grower Group Alliance announces new Dry Season Response Outreach program**

The Grower Group Alliance (GGA) has launched a new five-part plan to support agricultural industries and rural communities impacted by the current dry conditions.

GGA is partnering with the WA Government's dry season response program, aimed at addressing concerns as farmers across Western Australia experience challenging seasonal conditions.

The State Government granted GGA \$250,000 as part of its recent \$8.6 million package to support farmers.

GGA CEO Rikki Foss said the Grower Group Alliance will use the funds to administer a five-part plan to support mobilisation of on-ground efforts around community wellbeing in the agricultural sector.

"Each element of our strategy is designed to integrate seamlessly, from financial support through grants to enhancing communications and knowledge sharing," she said.

"It's about creating a robust network of support that our agricultural sector can connect with during this challenging season."

GGA is working closely with the State Government's newly formed Dry Season Task Force by relaying on-ground situation updates to inform decision making as the situation unfolds.

Ms Foss highlighted the importance of on-ground intelligence.

"Gathering real-time, local data is essential for effective response strategies," Ms Foss said.

"Our role in facilitating this information flow ensures that the Dry Season Task Force can make informed, timely decisions that directly benefit our agricultural communities."

GGA's five-part plan includes the following initiatives:

### **Grower Group Alliance Inc**

📍 Office: Level 6, 1 Nash St, Perth 6000  
✉️ Postal: Locked bag 4, Bentley Delivery Centre, WA 6983  
✉️ [admin@gga.org.au](mailto:admin@gga.org.au) ☎️ (08) 9368 3417  
🌐 [www.gga.org.au](http://www.gga.org.au) 🐦 @GGA\_WA

GGA is offering grants of \$5,000-\$35,000 to network members and local agricultural organisations to support existing or new dry season response initiatives. These grants aim to provide critical financial support for resources such as additional staffing, events, or consultancy services from subject-matter experts. Grant applications will be assessed weekly. Applications can be made via the GGA website.

GGA will relay on-ground situation updates and intelligence directly to the Dry Season Taskforce to support informed decision-making as the situation evolves. Stakeholders can submit updates via a dedicated form on the GGA website.

GGA's new 'knowledge directory' curates all known dry season related events, resources, and financial initiatives in WA, creating a centralised resource for easy access to vital information and support mechanisms. Stakeholders can submit initiatives via the GGA website.

Leveraging its suite of digital assets, GGA will provide communications support to drive engagement with all dry season initiatives in WA, promoting awareness and participation through its website, social media channels, and digital newsletter. Stakeholders are encouraged to share their initiatives with GGA for broad distribution.

Lastly, GGA will actively participate in the Department of Primary Industries and Regional Development's (DPIRD) weekly Response communications meetings and Dry Season Response team meetings, ensuring a synchronised approach to supporting agricultural communities during the current dry season challenges.

GGA invites all its members and local agricultural groups to apply for the grants and contribute to the on-ground intelligence efforts. By doing so, they play a crucial role in shaping a responsive and effective strategy to address the unique challenges posed by the current dry season.

More information on GGA's Dry Season Response Outreach plan is available on the GGA website: <https://www.gga.org.au/activity/dry-season-response-outreach/>

– ENDS –

Caption: [Headshot attached] Grower Group Alliance CEO, Rikki Foss.

### **Contact**

Kallista Bolton - Stakeholder & Communications Manager – GGA  
[kbolton@gga.org.au](mailto:kbolton@gga.org.au) | 0421 623 406