



DPIRD GGA COLLABORATION

A new collaboration initiative between Department of Primary Industries and Regional Development (DPIRD) and the Grower Group Alliance Inc (GGA) is aiming to lift the overall investment in demand driven and farmer led applied agricultural research in WA.

The initiative will capitalise on DPIRD’s research capability and the WA grower group network to drive stronger collaborations between DPIRD, grower groups and the wider industry.

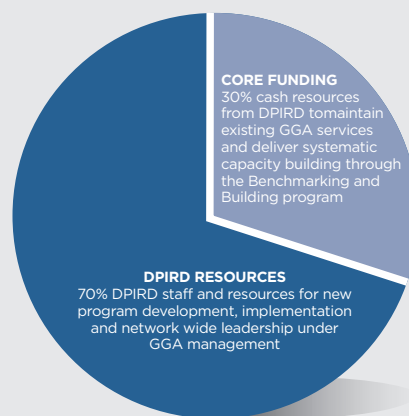
HOW: A TEAM WA APPROACH

The WA grower group network is highly valued by DPIRD and the broader industry to objectively test and validate latest research and technologies on farm.

Having stronger links between grower groups and their members, research providers and agribusiness will:

- Collaborate to increase the amount of research and innovation that is demand-driven, farmer-led via grower groups and based on the WA context and environment
- Drive innovation and industry change in WA agriculture
- Lift investment and capability in collaborative, applied agricultural research, innovation and on-farm application
- Attract greater research and innovation investment by having a united and vibrant agri-ecosystem
- Realise benefits to WA and WA farmers through the application of research and innovations

DPIRD GGA COLLABORATION INVESTMENT



Total State Government investment of \$4.38m over four years

- GGA Inc retains independence under a skills-based and representative Board
- GGA is co-located with DPIRD in South Perth in a new location accessible to grower groups and industry
- Of the total value of the collaboration:
 - 30% cash resources for GGA operations
 - 70% DPIRD staff and staff support operating under GGA management

KEY FOCUS AREAS OF THE COLLABORATION

NETWORK PROJECT COLLABORATION



Working with grower groups to design grower driven, network scale projects and attract investment from strategic partners to drive research and innovation in WA agriculture

BENCHMARKING & BUILDING



Supporting groups to be fit, strong and sustainable by delivering training and development in a systematic, strategic way

TECHNOLOGY AND INNOVATION



Facilitate opportunities for groups by linking grower groups with innovators and the agtech industry to ensure emerging innovations are relevant to WA farmers

WHAT DOES THIS MEAN?

- Increased ability for farmers to influence research to ensure it is relevant and demand-led
- Greater unity to attract research and innovation investment into WA
- Build capability of grower groups to actively engage in the research & innovation ecosystem and advocacy of the grower group network to ensure its value is realised and recognised
- Strengthen connection of DPIRD with growers and industry and provide opportunities for DPIRD staff and grower groups to develop skills and networks
- Connecting DPIRD and grower groups into expanding opportunities within the ag-tech ecosystem
- Long term sustainability of GGA as a grower group owned and driven organisation to facilitate and provide services for an enhanced grower group network

For more information visit www.gga.org.au