



GROWER GROUP ALLIANCE

Together we grow

About the Grower Group Alliance

The Grower Group Alliance (GGA) strengthens the connections between Western Australian grower groups, researchers, funding bodies, government and industry. GGA delivers fit-for-purpose training and professional development programs to make Western Australian groups and agricultural communities stronger.

What is a grower group?

Grower groups are a diverse group of community organisations that support local agriculture, environment and community activities. Grower groups do this by:

- collaborating with local farmers to boost production, profitability and sustainability
- sharing locally relevant research and development
- supporting farmers to improve on-farm practices and technologies
- caring for natural resource
- strengthening connections within local communities.

Grower groups are where you will find innovative local farmers who are committed to being part of solving the industry challenges and undertaking on-farm experimentation.

In Western Australia, GGA member groups are among the most progressive in Australia, valuing strategic, mutually beneficial links through GGA and are ready to engage with opportunity.

Grower Group Alliance aims to shape the future of WA agriculture with a producer-led system of innovation, adoption and collaboration.

The value in groups



Knowledge hub

Grower Groups are a central point of contact for their farming regions, and provide an avenue for information sharing, both within and beyond their regions. They provide great opportunities for growers to share ideas and experiences.



Research, Development, Extension and Adoption

Grower Groups have the flexibility to deliver locally beneficial Research, Development, Extension and Adoption (RDE&A). They are a trusted information source and contributor to agricultural RDE&A.



Knowledge sharing

Grower Groups have the ability to adopt new practices and innovations to suit local conditions on-farm. They also have the flexibility to be able to match and adapt learning styles and experiences to farmers needs, and deliver outcomes.



Collaboration

Grower Groups play a critical role in the agricultural industry with strong memberships and connections to farmers. Their continual contact with growers and industry enables them to identify emerging issues quickly and cost-effectively.



Social connection

Grower groups play a vital role in building social capital and a support network, which contributes to general well-being and mental health in rural communities.



1 Nash Street, Perth WA
www.gga.org.au



Subscribe to the free
GGA newsletter 'Newswire'.

Search the GGA Network

Visit the GGA Network List A-Z webpage to access more information about each GGA member group. Scan the QR code to access.

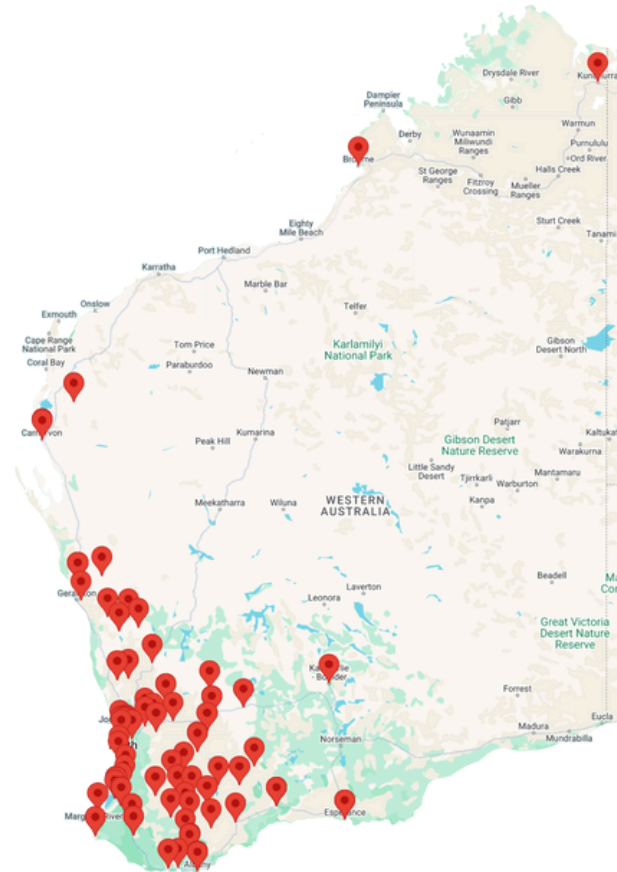


The GGA Network

The GGA Network spans the length and breadth of Western Australia with more than 90 member organisations statewide. The network includes 61 farmer-led local grower groups, connecting to more than 4,000 Western Australian farmers.

GGA member groups are many different sizes and pursue many different purposes, reflecting the needs and priorities of the local community.

Groups join the GGA Network to participate in collaborative Research, Development, Extension and Adoption opportunities, gain priority access to GGA's training and professional development programs, and collaboration opportunities to strengthen connections to industry.



Seeking a career in Ag?

Register to the GGA Network Employee Prospect List.

